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September 2024

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LROC NEWS

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UPDATE: CELEBRATING A LEGACY OF ADVENTURE

As the LROC gears up for its 65th anniversary, we are heartened by the response to our call for volunteers. To fully honor our rich history and look forward to future adventures, we are extending another invitation to join the planning subcommittee. Whether you missed the initial call or are newly inspired to contribute, this is your chance to help shape a significant chapter in our club's story.

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Forging Ahead Gearing Up for an Exciting 2025

As 2025 approaches, the Executive Team of the Land Rover Owners Club of Southern Africa is thrilled to announce that our planning for the year's events has already commenced and is progressing with unprecedented momentum.

Reflecting on the successes and learnings of 2024, our Executive Committee is leveraging these insights to enhance our event planning. We are

focusing on providing advanced notice of forthcoming events and implementing a dynamic communication strategy to keep members and the broader Land Rover community well-informed and excited about what's ahead.

This evolution in planning is part of our commitment to guarantee the delivery of core membership benefits to all members, no matter where they are located. We strive to

ensure that every member feels connected and valued within our widespread community, enhancing the sense of belonging and engagement across the club.

A key focus for our 2025 events is to align our offerings more closely with actual member participation, rather than merely expressed interest.

This strategic approach enables us to fine-tune our event orchestration, directing efforts and

resources towards activities that not only capture the interest of our members but also encourage active participation.

By doing so, we ensure our event calendar remains vibrant and relevant, truly resonating with our members' preferences and maximizing engagement across the board.

By meticulously analyzing

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LROC Digital LROC Digital channels & resources



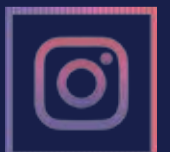
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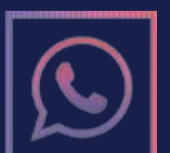
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participation records, we gain precise guidance on which events resonate most with our members.

This data-driven approach ensures that our events portfolio closely aligns with the preferences of our membership. As a result, we can tailor our activities to better meet the needs and expectations of our community, ensuring that each event we host delivers both value and satisfaction.

The continued application of this strategy will ensure that over time, our events portfolio not only meets but continually adapts to the identifiable interests of our membership, synchronizing our efforts with the desires of the members, thereby enhancing long-term engagement and participation.

In our ongoing efforts to embrace diversity and foster active member involvement, we are reaching out to members who have shown an interest in hosting events.

By leveraging our well-established club practices for event management, which are supported and coordinated through efficient, EXCO-managed processes, we expect these member-led initiatives to inject fresh dynamism into our annual event portfolio.

We believe that empowering our members to lead and host events not only enriches our collective experience but also cultivates a deeper sense of ownership and strengthens community spirit.

Recognizing the critical role of geographical inclusivity, the EXCO is diligently collaborating with our Chapter structures to integrate their events into a cohesive national event schedule.

This effort is designed to bolster territory-wide participation and engagement, enhancing the

exchange of experiences and strengthening bonds across different regions. Through these initiatives, we anticipate a year where the spirit of camaraderie and adventure transcends traditional geographical boundaries, drawing our members closer together and fostering a unified club atmosphere.

In addition to our more traditional event offerings, 2025 marks a significant milestone for the Land Rover Owners Club of Southern Africa as we celebrate our 65th anniversary.

This landmark occasion will be commemorated with grand celebrations, designed to unite our members in a festival that celebrates adventure, camaraderie, and the shared passion for driving exceptional 4x4 vehicles.

A dedicated subcommittee is actively planning a series of events that are not only reflective of our rich history but are also forward-looking, aiming to honor the enduring legacy and bright future of the LROC.

The active engagement of members in planning and coordinating events will free up time for the EXCO to revisit some of our longstanding event categories.

With a keen eye on innovation, we will be exploring methods to revitalize some of these events, particularly those where their relevance to the Club and our Membership remains apparent.

By introducing new strategies and refreshing their formats, we aim to restore these events to their former prominence within the club's calendar. This focused effort will ensure that these traditional events continue to deliver the excitement and engagement they were once known for, effectively adapting them to the modern context of our club.

As we gear up for these thrilling developments, we invite every member of the LROC to join us in this journey. Whether you are interested in planning, hosting, or participating in events, your involvement is crucial. Together, we will craft a year of memorable adventures and strong community engagement, ensuring that 2025 stands out as a hallmark year in the history of the Land Rover Owners Club of Southern Africa.

Let's make 2025 a year of celebration, innovation, and unparalleled adventure, creating lasting memories and stronger bonds within our cherished LROC community. Join us, contribute, and be a part of shaping the future of our club!

Written by
Clint Mason

If you are interested in participating in the planning and hosting of events, we encourage you to contact the Club's Marketing Officer, Rori Meanwell. Rori is actively coordinating the Club's 2025 events schedule and is available to discuss how you can get involved. You can reach Rori by phone or WhatsApp at +27 79 945 8855, or via email at marketing@lroc.org.za. Your involvement is invaluable, and we look forward to collaborating with you to make our 2025 events a success.



Update: Celebrating a Legacy of *Adventure*

We are thrilled to report a fantastic initial response to our call for volunteers for the subcommittee that will orchestrate our landmark 65th anniversary celebration. It's heartening to see such enthusiasm and willingness to contribute from our members, reflecting the vibrant spirit that has fueled the Land Rover Owners Club of Southern Africa for nearly seven decades.

However, given the grand scale of the event we are envisioning, we believe there is room to further strengthen our team. The significance of our 65th anniversary demands nothing less than a spectacular celebration that honors our rich heritage and paves the way for future adventures. Therefore, we are extending a second invitation to those who may have missed the initial call or are now considering getting involved.

The subcommittee already boasts a diverse group of dedicated members, but the complexity and scale of the planned festivities necessitate a broader pool of talents and hands. We are especially in need of additional support in areas such as event planning, logistics, sponsorship coordination, and digital media management.

Why Join the Subcommittee?

Joining the 65th anniversary subcommittee offers more than just an opportunity to help plan a significant event. It's a chance to work

closely with fellow Land Rover enthusiasts, learn new skills, and make tangible contributions to the club's legacy. Plus, it's a fun way to engage with the club activities and see your ideas come to life in a meaningful celebration.

How to Get Involved?

If you have skills in project management, finance, marketing, or any other area you feel could contribute to the success of our celebration, please consider joining the subcommittee. Your involvement will be crucial in ensuring our 65th birthday is as memorable and impactful as the adventures that have defined our club's history.

For those interested in taking on a role in the subcommittee or who wish to learn more about how you can contribute, please contact our club administrator. We will be organizing an informal meet-up for all current and potential subcommittee members to discuss the event's vision, brainstorm ideas, and outline the next steps in our planning process.


Let's make our 65th anniversary a milestone event that celebrates our past and inspires our future. The adventure continues, and we want you to be a part of it!

Welcome to our Newest Members...

As the Chairperson of our Club, it gives me great pleasure to extend a warm welcome to our newest members. We are thrilled to have you join our community of passionate Land Rover enthusiasts who share a common love for adventure, exploration, and camaraderie.

A little while ago I was reminded of the profound impact that our Club can have on our lives by Paul Foster, the Chairperson of the LROC PE Chapter, who stated, "I am never leaving the Club, you never know who is joining next and you never know... they might very well be your next best friend." These words truly resonated with me as they highlight the power of connection and friendship that lies at the heart of our Club.

Although our Club has been in existence for over 63 years and has matured as an organization, and we recognize that we are never too old to make new friends and embrace new experiences.

We are excited to have you as part of our 

community, and we look forward to creating new memories and sharing many adventures together.

I invite you to take advantage of the numerous events and activities that we offer and to fully immerse yourselves in the Land Rover Owners' Club of Southern Africa. It is through your participation and enthusiasm that we will continue to thrive and grow as a community.

Once again, welcome to our Club. I hope you enjoy being a part of it as much as I do, and I look forward to seeing you soon and sharing the joy of Land Rover ownership with you.

Clint Mason
Chairperson

Tersh & Gwen Dormehl from SBenoni driving a 1997 Discovery 1 and a 1997 Defender 110 Hard top

Dave & Jill Parratt from Randburg driving a 2002 Defender 90 TD5



LROC WhatsApp Group Guidelines

- **Be Respectful**
- **Stay on Topic**
- **Contribute Constructively**
- **Practice Privacy**
- **Avoid Forwarding Misinformation**
- **Use Proper Etiquette**
- **Be Mindful of Notifications**
- **Resolve Conflicts Privately**
- **Engage Actively**
- **Follow Group Guidelines**

To download the LROC WhatsApp Group Participation Policy, use your mobile telephone camera to scan the QR Code.



MAKE a STATEMENT

contact us 
062 926 3649



get your member block ad today ...



Contact Madeleine on 062 926 3649
or via email at admin@lroc.org.za



TENTCO

Present your LROC membership card & receive **10%** off your Tentco purchase.

Future Events

Because owning a Landy means there is always something to look forward to!

Trail Blaze September 2024



From:
Sat, 07 Sep 2024 08:30
To:
Sat, 07 Sep 2024 16:00
Hosted By:
-
Venue:
-

We regret to inform you that Trail Blaze, originally scheduled for 7 September 2024, has been cancelled. This decision was not made lightly, and we understand the disappointment this may cause to everyone who was looking forward to this event. We appreciate your understanding and support during this time. Further details regarding the cancellation and information about future events will be communicated in due course. For any immediate concerns or questions, please do not hesitate to contact our event support team.

Thank you for your ongoing support.

LROC Event

Eastern Cape Tour



From:
Sat, 21 Sep 2024 03:00
To:
Sun, 29 Sep 2024
19:00

Hosted By:
Noël Andrews
Venue:
Eastern Cape

We are excited to announce plans for this year's Eastern Cape Tour Experience, graciously hosted by our fellow club member, Noël Andrews. Set against the backdrop of the Eastern Cape's stunning beauty, this adventure promises unforgettable experiences for all participants.

Our journey begins with a convoy departing from Gauteng on September 21, 2024, embarking on a scenic two-day meander towards Port Alfred. There, we will be warmly welcomed to Noël's farm, offering private beach frontage and access to a host of incredible activities.

Noël's farm provides rustic ablutions with hot water and flushing toilets. For those seeking a more immersive wilderness experience, arrangements can be made for setting up a more wild camping experience.

Experience highlights include a day trip to Adeo Elephant Park, leisurely hikes along the private beach and through Dune forests adorned with Milkwood trees, a scenic breakfast hike to the 3 Sisters, and an exhilarating game drive along seldom-travelled roads. Additionally, day trips to the Blacksmith Museum and Water Mill await exploration.

For those preferring relaxation, Noël has prepared a beach volleyball court and offers both Saltwater and Freshwater fishing opportunities. Bird enthusiasts will delight in sightings of the Stanley's Bustard and Black-winged Lapwing among other species.

To cover operational costs, a camping fee of R200 per vehicle per night will be charged by the

club. This amount will be donated to the farm staff in appreciation of their efforts to accommodate our group.

We anticipate the company of fellow Chapter Members from the region, enriching our celebration of the adventurous Land Rover lifestyle together. For those of us returning to Gauteng who wish to travel in convoy, we will once again be embarking on a two-day adventure to return, departing on the 28th and arriving in Johannesburg on the 29th of September, 2024.

To ensure a seamless and enjoyable experience for all participants, we kindly request interested members to contact club administrator Madeleine to confirm your attendance. Madeleine will coordinate necessary arrangements to ensure a delightful journey for everyone.

Join us for an expedition filled with natural wonders, camaraderie, and the spirit of adventure as we explore the Eastern Cape in true Land Rover style.

LROC Event

Landys and Lattes - October 2024



From:
Sat, 05 Oct 2024 09:00
To:
Sat, 05 Oct 2024 14:00
Hosted By:
Simon Meanwell
Venue:
GG's Cafe, Home of the
Joni Waffle

Join us on Saturday, 5 October 2024, as we return to the charming

atmosphere of GG's Café in Kyalami's horse country. Delight in the warmth and hospitality of our hosts, Urs and Linda Honegger, who have created a beloved local haven that combines rustic charm with culinary passion.

Savor the splendid atmosphere as you connect with fellow Land Rover enthusiasts in an environment that reflects the spirit of adventure and community. Indulge in delicious food that goes beyond the ordinary. From hearty meals to the renowned Jozi Waffle, crafted from an authentic Belgian recipe, every bite promises to be a memorable part of your day.

Make sure to treat yourself to GG's Café's awesome coffee, the perfect complement to their signature dish and a great way to toast to another great gathering of the Land Rover Owners. We look forward to enjoying this special day with you, filled with good food, great company, and unforgettable experiences.

LROC Event

Trail Blaze - November 2024



From:
Fri, 01 Nov 2024 16:00
To:
Sun, 03 Nov 2024 16:00
Hosted By:
Clint Mason
Venue:
Dimalachite River Lodge
and Berakah Eco Trail

As the warmth of summer beckons, the Land Rover Owners Club is thrilled to announce

the rescheduled Trail Blaze Event set for November 2024. After a postponement earlier in March, we are excited to revisit the stunning landscapes of Dimalachite River Lodge and Berakah Eco Trail.

The adventure kicks off at Berakah 4x4 on Saturday, where participants will tackle the challenging 4x4 Eco Trail, conveniently located just 20 minutes from Dimalachite. This trail promises to test your skills and offer an exhilarating experience in the great outdoors.

For those seeking an action-packed weekend, Dimalachite offers an enthralling white water river rafting experience that shouldn't be missed. Prepare to navigate the dynamic rapids in an adventure that combines thrill with the beauty of nature.

Please note that prebooking is essential, and early confirmation with Dimalachite is required to secure your spot. To accommodate planning and logistics, we must close bookings early. Therefore, registrations for this adventurous weekend will close on 30 September.

Don't miss your chance to join fellow Land Rover enthusiasts for a weekend filled with adventure and camaraderie. Secure your spot today and get ready to conquer the trails and rapids with us!

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LROC Event

Loskop Weekend Away 2024




From:
Fri, 08 Nov 2024 12:00
To:
Sun, 10 Nov 2024 12:00
Hosted By:
Attie Smit
Venue:
Seekoeigat Campsite

The Land Rover Owners Club is excited to invite you to one of our most cherished events, the annual Loskop Weekend Away, hosted by Attie Smit at the picturesque Seekoeigat Campsite. This event stands out as a highlight on the LROC calendar, celebrated for its unique blend of relaxation, camaraderie, and thrilling off-road adventures.

This year, Attie is set to orchestrate another unforgettable off-road experience, perfect for those eager to add a dash of adventure to their 4x4 experience. Whether you're looking to challenge your driving skills or simply soak in the scenic routes, this weekend promises something for every enthusiast.

For members who prefer a more laid-back weekend, the Seekoeigat Campsite offers a serene escape with activities like boating, fishing, and swimming in the campsite pool. These have become firm favorites for those looking to unwind and enjoy the tranquil atmosphere.

Mark your calendars for this extraordinarily spectacular annual gathering. It's more than just a getaway; it's a time to forge lasting memories with fellow LROC members as the year draws to a close. 

Don't miss out on this exceptional weekend of fun, friendship, and off-roading. We look forward to seeing you there!

LROC Event

LROC Christmas Party 2024




From:
Sat, 23 Nov 2024 09:00
To:
Sun, 24 Nov 2024 15:00
Hosted By:
Rori Meanwell

SAVE THE DATE

Prepare for another unforgettable year-end celebration in true LROC fashion!

Unfortunately, our preferred venue, Wagondrift, is fully booked for the weekend of 30 November to 01 December. However, we have great news! There is availability across all accommodation options, including camping, chalets, and adventure tents, for the weekend prior.

Wagondrift offers the perfect setting for a splendid gathering, catering to all preferences. Whether you choose to camp under the stars, cozy up in a chalet, or experience the unique adventure tents, the venue promises a relaxed environment complete with pools and the serene calm of the bushveld.

Given these circumstances, the Executive Team has decided to move the event forward by one week to ensure all members can join in the festivities. This change allows us to accommodate everyone in the style they prefer without missing out on 

what is sure to be a highlight of our social calendar.

We look forward to celebrating the year's end with you in style and comfort. Mark your calendars and stay tuned for more details!

Event Reports

Because owning a Landy means we are doing something worth writing about!

LROC Event

Landys and Lattes - August 2024




Date:
03 August 2024
Hosted By:
Simon Meanwell
Venue:
Magalies Kaas

On the sunny morning of August 3, 2024, Land Rover enthusiasts gathered at Hertford Garage in Lanseria, ready for an unforgettable convoy through the Cradle of Humankind to Magalies Kaas Cheese Farm in Hartebeespoort. By 9:30 AM, an impressive lineup of 24 Land Rover Defenders and Discoveries filled the garage forecourt, setting the stage for a day of camaraderie and adventure.

After a brief meeting and a photo session with the beautifully maintained vehicles, participants made quick coffee purchases before embarking on their journey. The sight of 24 Land Rovers in convoy was truly a spectacle as we headed out, capturing the essence of the club's spirit.

Upon arrival at Magalies Kaas, the farm had arranged special parking just for us, underscoring the warm welcome. Soon, everyone settled in to enjoy the farm's offerings, with some Land Rovers joining us directly at the venue, bringing our total to 30. The atmosphere was filled with lively conversations and laughter as we indulged in delicious, generously portioned meals.

The day at Magalies Kaas was nothing short of fantastic, marked 

by great food, excellent company, and the unique bond shared by Land Rover owners. It was a perfect example of how our club brings together individuals who share a passion for adventure and the great outdoors.

Thank you to everyone who participated and made "Landies & Lattes" a memorable event. We look forward to more such gatherings, where we can connect, share, and create lasting memories.

Affinity Event

Cars in the Park 2024



Date:
4 August 2024
Hosted By:
Philip Glynn
Venue:
Zwartkops Raceway

We are thrilled to report a stellar showing at this year's Cars in the Park, under the dedicated stewardship of Philip Glynn. LROC proudly displayed a significant presence with over 30 Land Rovers, embodying the adventurous spirit of both our club and the iconic Land Rover brand.

Philip's enthusiasm and dedication were instrumental in rejuvenating our participation in this spectacular event, which is renowned as the largest of its kind in the country. Cars in the Park hosted more than 2,500 vintage and classic vehicles this year, with contributions from over 100 clubs

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and numerous private individuals. The event also featured a bustling 'Market on the Track,' offering more than 100 food and flea market stalls.

Our heartfelt thanks go to Philip for his substantial contribution to revitalizing our presence at Cars in the Park. His love for the club, the Land Rover brand, and the event itself shines brightly, enhancing our community engagement and showcasing our shared passion for remarkable vehicles.

Affinity Event

Outdoor & Adventure Expo Broederstroom



Date:

16 August 2024

Hosted By:

Andre Vester

Venue:

Broederstroom, Gauteng / North West Province

We are thrilled to announce that the inaugural Outdoor & Adventure Expo at Broederstroom, hosted and owned by Andre, was a resounding success. Andre's deep connection with the Land Rover Owners Club and his pivotal role in the event enabled him to personally extend exclusive deals and offers to our Club and its members, showcasing his dedication and the value of his long-standing association with the Club.

Despite our efforts to secure enough marshals, we fell short of the required numbers, leading Andre to seek additional support from the Offroad Marshaling Association. Although this was a challenge, it did not detract

from the event's overall success, which lived up to Andre's high expectations.

Andre continues to energize our community with more planned events and extends a heartfelt invitation to all Club members to join the 4x4 Fun Day on October 12, 2024, at the same venue. This event is not just about fun; it's an opportunity to connect with fellow enthusiasts for a day filled with off-road adventure.

Members Business Advertisements

Coupling and uncoupling a trailer behind your Land Rover can be a pain, especially with the spare wheel always in the way. If you frequently suffer from damaged knuckles or need a solid mounting for a cycle rack, the Afri Trak tow hitch extender is the perfect solution. This 200mm hitch extension is engineered to be tough, ensuring your trailer can go anywhere your vehicle can. It features a "Y" shape design offering dual vehicle mounting surfaces, allowing for four chassis mounting bolts, which completely eliminate vertical movement. It can be mounted in a "high" tow ball position for off-road trailers or a "low" tow ball position for road trailers. Specifically designed for classic Land Rover Defenders, it fits most older Tdi/V8 and newer TD5/Puma models with South African factory-standard tow bars. Constructed of CNC cut 16mm solid mild steel and welded by an ISO certified engineering fabrication company (SANS ISO 3834 Part 2 certificate), it's powder-coated for superior corrosion protection. Priced at ZAR1950 (Incl VAT), excluding postage. Please contact Mike Ilsley at Afri Trak Adventures on 082 880 8695 or visit www.afritrak.co.za for more information.

Sometimes your destination cannot be reached in a Land Rover; on these occasions contact BOARDING PASS, the professional travel consultants. Our staff will research and arrange your flights/accommodation and obtain the best possible fares. For more information, contact Alan Farthing on 082-551-0079 or alan@boardingpass.co.za or desiree@boardingpass.co.za. Why rock and roll when you can glide?

Rob Zwaneveld of The Beehouse is a passionate beekeeper who offers bee-friendly swarm removals at a fair cost, depending on the complexity of the removal, as well as hive maintenance. Our honey is unheated, untreated, undiluted, golden goodness, available from R100 per 500g bottle. Contact Rob on 083-653-5377.

For all your Two-Way-Radio and Communication Requirements, please contact ROSH Electronics cc. Contact Name: Romeo Nardini, Tel 011-476-4156, Fax 011 476-1787, Cell 082-552-4440, and email roshelec@global.co.za.

If you are passionate about Land Rovers and nature, you will want to do the Badshoek Experience. Visit www.badshoek.co.za to learn more. We have 7 Land Rovers from Series 1 to 110 for your enjoyment.

Minuteman Press Edenvale is your go-to for all your business and personal printing needs. We offer canvas and large format poster prints, as well as full-color self-adhesive labels/stickers. Our business printing services include flyers, brochures, carbonised books, and business cards. For more information, please contact us at 011-453-4101.

LR Classic (member André Verster) hosts a 4x4 fun day at B'Sorah Trails on Saturday 12 October 2024. It is the same venue as the recent Outdoor and Adventure Expo in Broederstroom. We will enjoy driving the 4x4 obstacle course. Please send André an email by the latest end of September if you would like to participate in driving the 4x4 obstacle course – entry cost R100 per vehicle: andre@lrclassic.com

GREAT NEWS: The LandyFest is back with a BANG! Diarize the LandyFest for the weekend of 28 February 2025. Venue will be at B'Sorah Trails. Weekend camping, 4x4 obstacle course, Landy games – lots of prizes, food carts, craft beer, 4x4 drive-out, kids entertainment. More on the LandyFest in newsletters to follow, we will be adding the LandyFest data on the website soon: www.lrclassic.com, and Facebook at <https://www.facebook.com/LRClassicSA> Ticket sales will go online by 15 December 2024.